

<b>Public Art</b>	
<b>Summary of Comments Received (respondent ref in brackets)</b>	<b>Council's Response</b>
Unless and until Government guidance changes, contributions must meet guidance in Circular 1/97 and demonstrate that meet tests set out in Circular. Draft SPG goes beyond these. (26)	Any contributions sought towards the provision of public art would need to satisfy the requirements of Circular 1/97. Contributions towards public art are specifically referred to in Policy OVS.3 of the West Berkshire District Local Plan.
Suggest that topic papers on public libraries, community and social service facilities, health care provision, recycling facilities, environmental enhancements, air quality, archaeology, conservation, public art, fire and rescue, crime and disorder are all amalgamated into no more than three topic papers. Subdivision complicates calculations, points of contact and clarity (3)	Some streamlining of documents is proposed. <b>The topic paper on public art will be incorporated into the Environmental Enhancements topic paper.</b>
Could be covered within Environmental Improvements topic paper (3)	See above
Fully concur with paper and would encourage robust approach to initiate discussions at early stage (2)	Support noted
Contributions to Newbury Town Trail should be sought (2)	This would be an appropriate project to benefit from developer contributions from town centre development.
"Expecting" developers to fund art is excessive, inflexible and goes beyond the remit of Town and Country Planning. Not possible to make the provision of art a mandatory requirement. Should be amended to make clear that Council will seek to negotiate with developers where appropriate. (12, 1)	Para 1.1 states that the Council will seek the provision of public art. It is not intended to be mandatory, but nevertheless is expected for major schemes. <b>Wording can make it clear that contributions will be sought rather than required.</b>
Concern that contributions for art should not be expected from developers of special needs residential accommodation. Requirement to provide publicly accessible public art within sheltered housing development would undermine emphasis on safety and security. (11)	Contributions could provide features that would be greatly valued by elderly residents or other residents of special needs accommodation. Projects are intended to be considered on site by site basis.
<b>Thresholds</b>	

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<u>Processes</u>	
A 'champion is required for the promotion of Public Art (28)	Comment noted
Council had policy of '1 percent for art' but unworkable as Council had no knowledge of cost of a project. (3)	The Arts Council has discontinued the Percent for Art Scheme but supports the commissioning of public art at an early stage in the development project. It is intended that projects would be considered and negotiated on a site by site basis rather than applying a rigid percentage.
Emphasis could be put on need for high quality materials and design-all could be dealt with by condition (3)	Conditions will be used where possible.